

HELLO

My Name Is

*Please Hire Me
After This
Networking Event!*



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and Development

WHY Network

- “85% of all jobs are filled via networking” — LinkedIn
- “Networking Is Still The Best Way To Find A Job, Survey Says” — Forbes
- “A Successful Job Search: It's All About Networking” — NPR
- “It's all About Who You Know: Networking to Get a Job” — Fox Business



Additional Benefits of Networking

- Explore or clarify your major or career choice
- Get advice about your job search
- Uncover information about a specific job, employer, or industry
- Refine your elevator pitch



Myths about networking



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What is Networking

- Building and cultivating relationships with others for mutual benefit.



How to ~~Network~~ Build Relationships

1. Build relationships one at a time
2. Be friendly and make a connection
3. Ask people questions
4. Tell people about yourself
5. Go places and do things
6. Accept people the way they are
7. Assume other people want to form relationships too
8. Overcome your fear of rejection
9. Be persistent
10. Invite people to get involved
11. Enjoy people



Who Do YOU Know?

Guest Speakers	Career Fair Recruiters	Current & Former Employers	Local & Professional Organization Members	Career Services Personnel
Alumni	Professors	Relatives & Friends	Classmates	Relatives of Classmates



Examples



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i never lose.
I either win
or learn

NELSON MANDELA



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470-578-6555

careers.kennesaw.edu

- Explore Careers
- Job Search Strategies
- Owl Link
- Cover Letter Assistance
- Graduate School
- Practice Interviews
- Internship & Co-Op
- Career Fairs
- Resume Critique
- Workshops



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